## Units for Measuring of Data

A bit is the most basic unit of data measurement. A byte is 8 bits. | A bit is the most basic unit of data measurement. | A byte is 8 bits. |
| :--- | :--- |
| B represents a byte, and $b$ represents a bit | A bit can be 0 or 1. |

| Converting Between Units of Measurement |  |
| :---: | :---: |
| Size | Unit |
| 1,000 bytes | 1 kilobyte - KB |
| $\begin{aligned} & \text { 1,000 kilobytes - } \\ & \text { 1,000 KB } \end{aligned}$ | 1 megabyte - MB |
| $\begin{aligned} & \text { 1,000 megabytes } \\ & -1,000 \mathrm{MB} \end{aligned}$ | 1 gigabyte - GB |
| $\begin{aligned} & \text { 1,000 gigabytes - } \\ & 1,000 \mathrm{~GB} \end{aligned}$ | 1 terabyte - TB |

## Examples of Converting

80 bits $=80 / 8=10$ bytes
8,000 Bytes $=8,0000 / 1,000=8 \mathrm{~KB}$
$2,400 \mathrm{~KB}=2,400 / 1,000=2.4 \mathrm{MB}$
$3,500 \mathrm{MB}=3,400 / 1,000=3.4 \mathrm{~GB}$

| Decimal (Base 10) | Binary (Base 2) |  |
| :---: | :---: | :---: | \(\left.\begin{array}{c}Hexadecimal (Base 16) <br>

\hline $$
\begin{array}{c}\text { This is the number system } \\
\text { we are most used to. }\end{array}
$$\end{array} $$
\begin{array}{c}\text { Used by computers } \\
\text { to represent all data. }\end{array}
$$ \quad $$
\begin{array}{c}\text { Used to represent larger } \\
\text { numbers. }\end{array}
$$\right\}\)

## Creating a Hoffman Tree

1. Count how many times each character appears in the string a. Write the list in order with the most common letter Add together the number of the two least common any order Add together the number of the a new
. Move the bock into the list based on its number
2. Repeat steps 2 and 3 until only one block remains.

Label the "branches" in the tree, working from the top down. a. Label the branches going in one direction 1 and the other 0 Encoding the binary stream
the tree can be compressed into a single string
. Start at the top node.
2. Encode each letter using the path of 1 s and 0 s . 3. Join the stream together

Calculating the Bits Needed to Store Compressed Strings 1. Take the length of the bit pattern for each character. 2. Multiply it by the times the pattern is use
. Add this together for each character
alculating the Bits Needed to Store Uncompressed ASCII 1. Number of characters $\times 7$

## Hoffman Coding

 A way to reduce the to send or store amessage
A lossless compression method.
Looks at how often a data item, for example a character in a string, occurs.
Tries to use fewer bits to store common data
which frequently occurs

- Comprised of:

A Huffman tree,
giving each character
a unique code
A binary stream of the characte sequence

## Unit 3: Fundamentals of Data Representation

## Addition

Always follow these for rules:

- $0+0=0$
$1+0=1$
- $1+1=10$ (binary for decimal 2)
- $1+1+1=11$ (binary for decimal 3)

Multiplication
To multiply move the digits to the left and fill the gaps after the shift with 0 :

- To multiply by two, all digits shift one place to the left - To multiply by four, all digits shift two places to the left, etc., etc.
Division
To divide move the digits to the right and fill the gaps after the shift with 0 :
- To divide by two, all digits shift one place to the right
- To divide by four, all digits shift two places to the right, etc., etc.


## Images in Binary

- Images are broken down using a grid
- Each square in the grid is known as a pixel - Pixel is short for Picture Element
- Polour Depth
- The more colours an image uses, the more bits per pixel are used. This is called the Colour Depth.
- The greater the colour depth, the larger the image file will be.
the image
Image Size
- The size of an image is measured in the number of pixels used.
- This is written as pixels wide $x$ pixels high. - For example, $5 \times 5,20 \times 40$, or $1024 \times 768$. File Size
- height in pixels $X$ width in pixels $X$ colour depth per pixel
- Dividing by 8 gives the value in bytes

Run Length Encoding (RLE)

- A lossless
compression
method.
- Relies on the original data having repeating digits.
- Finds patterns in the original data to save space.
- Runs of data are sequenced within the original data which have the same value.
- These runs are
stored in
frequency/data pairs.


## Sound in Binary

- Sound is analogue, so must be converted to binary for computers to understand it. The amplitude (volume) of the sound is measured at a point in time, this is called sampling.
Many samples are put together to represent the sound.
Amplitude - The height of the sound wave at the time it was sampled. The higher he amplitude the louder the sound.
Sample Rate
- The sample rate is the number of samples taken in one second.
- It is measured in Hertz (Hz).
- 1 Hertz = 1 sample per second
- Small sampling interval $=$ high sample rate $=$ better quality sound file $=$ larger file. Sample Resolution
- The sample resolution is the number of bits used to store each sample.
- The higher the sample rate the more accurate the representation is, but the more space needed.
Calculating Sound File Sizes
- The elements above can be used to calculate the file size of a sound file. - Larger files will give a more accurate representation of the original sound


## Compression

- Ways to reduce the amount of storage space required for data
- Large files are difficult and expensive to store and transmit.
- Compression techniques reduce file sizes. - There are many different ways to
compress data, each with their own pros and cons.
- It is important to balance the reduction in file size with any reduction in quality. - Different compression techniques will work best in different scenarios.
- Lossy compression means that data is lost and can not be recovered once the file is compressed.
- Lossless means that no data is lost and the original contents of the file can be completely recovered.


## Character Encoding

- Because computers work in binary, all characters must be stored in binary
- The characters which a computer can us - The characters which a computer can use

A character code is the number assigned to a character within a character set

- When storing and transmitting characters,
the computer will use the character code.
the computer win use the charactercode.
run in order within that group.
For example, in ASCII $A$ is $65, B$ is 66 and so on.
This makes it easy to calculate different character codes.
ASCII (American Standard Code for
Information Interchange)
- Ascii uses 7 bits, giving a character set of 128 characters.
- These are represented the ASCII Table - Each character has its own assigned numbers, some examples are below. - Included in the table are:
- 32 control codes - mainly to do with printing
- 32 punctuation codes, symbols, and space
- 26 upper case letters

26 lower case letters
Numbers 0-9
Unicode

- The ASCII Character set is too small to hold every character and symbol in English and other languages such as Chinese and Arabic - Unicode uses 16 bits, giving a character set of 65,536 characters
Unicode uses the same character codes as ASCII up to 127.
- Unicode also includes additional symbols and characters such as emojis.


11001100 in binary is 204 in denary

## Denary to Binary

1) Draw your conversion table.
2) Is the number higher than

$$
\begin{aligned}
& \begin{array}{c|c|c|c|c|c|c|c}
128 & 64 & 32 & \mathbf{1 6} & \mathbf{8} & \mathbf{4} & \mathbf{2} & \mathbf{1} \\
\hline 1 & 1 & 0 & 0 & 1 & 0 & 0 & 0
\end{array} \\
& 200-128=72 \\
& 72-64=8 \\
& 8-8=0
\end{aligned}
$$

a) If so, put a 1 in that column b) If not, put a 0 in that column.
3) Repeat the st
4) Keep going until the difference
0 , puta 0 in any empty columi
5) Read the number from the
bottom row of the table.
200 in denary is $\mathbf{1 1 0 0 1 0 0 0}$ in binary

## Denary to Hexadecimal

1) Divide the denary number by 16 and write $62 \div 16=3$ R 14 down both the answer and the remainder.
2) Divide the answer by 16 again. Write down both the answer and the remainder.
3) Keep going until you reach an answer of 0 .
4) Read the remainders from bottom to top. 314
5) Convert each remainder to hex. 3 E

62 in binary is 3 E in hexadecimal
Binary to Hexadecimal
3
) Draw two separat
conversion tables.
conversion tables.
2) Write the binary nu
3) For each table, add up the
numbers which have a 1
beneath them
4) Convert each number to
hexadecimal. 6
01101101 in binary is 6D in hexadecimal

