

MEDIA STUDIES CURRICULUM MAP



**Year 9:
Introduction to Media Studies**

Here you will be introduced to the **4 key concepts** of Media Studies



You will be introduced to to **key theories**, learning **creative skills** and **crafting written responses**,



GCSE KNOWLEDGE ORGANISER 1

Development of **creative and design skills**

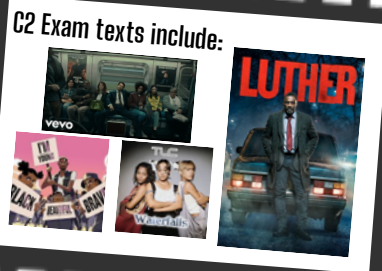


Application of **key concepts** and **developing written responses** to exam texts. Application of **media theories**

Year 10:
Developing **key skills** for **Component 1**

Year 11:
Developing **key skills** for **Component 2 & Completing NEA Component 3**

Production of media products, such as a **music video** or **film marketing**, in line with **C3 NEA creative briefs** (30% of qualification)



Increasing **fluency** in applying **key concepts** and **theories** to exam texts and wider texts. **Improving confidence** in written responses to more complex questions and in exam techniques

Component 1 and 2 exams sat (70% of qualification) **GCSE achieved!**



GCSE KNOWLEDGE ORGANISER 2

Development of **creative and design skills**



Learning and application of **18 key theories** to unseen and Component 1 texts. Learning **specific and contextual knowledge** of Component 1 texts. **Developing written responses**

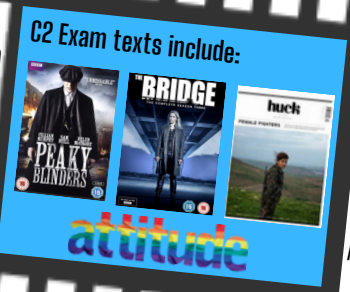
Here will be an **introduction or consolidation** of **key concepts** and **baseline theories**



Introduction to Year 12 Media Studies

Year 13:
Developing **key skills** for **Component 2 & Completing NEA Component 3**

Production of **cross media** products, such as **music video** or **film marketing** with linked websites, magazines or podcasts, in line with **C3 NEA creative briefs** (30% of qualification)



Learning **specific and contextual knowledge** of **Component 2** texts. **Developing written responses**. **Becoming fluent** in applying **key concepts** to exam and wider texts. **Crafting written responses** to more complex questions. **Application and evaluation** of **key theories**

Component 1 & 2 exams sat (70% of qualification) **A Level achieved!**

A-LEVEL KNOWLEDGE ORGANISER

